



Sharing a Wealth of Knowledge

CBORD's 30th Annual User Group Conference

September 25–28, 2009

(Exhibits open September 26–27)

Baltimore Marriott Waterfront
Baltimore, Maryland

Sponsorship Opportunities 2009

This September, CBORD's User Group Conference (UGC) is the place to be! Human connections are the best way to build your brand and increase your sales opportunities. UGC offers dedicated time to meet face-to-face with over 500 clients in an environment where they are accustomed and excited to learn about new partner offerings.

Delivering Results

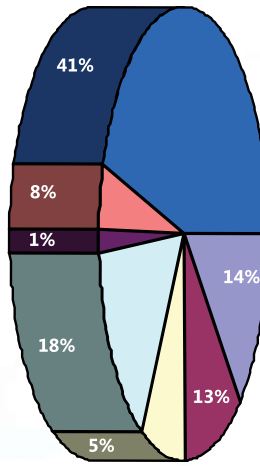
Sponsorship of CBORD's 2009 UGC will give you an opportunity to

- Position yourself in front of over 500 potential clients
- Build brand awareness
- Increase sales opportunities
- Introduce new products and services
- Network and develop key alliances

Elite access. Dynamic networking. Superior visibility.

Reach the right mix of buying influences

CBORD's largest event of the year attracts a targeted audience of technology directors, system operators, and managers engaged in implementing and overseeing solutions for food and nutrition service management, campus and cashless card systems, housing and judicial process management, and integrated security solutions.



Attendance by Industry

Source: 2008 attendee data



Sponsorship Opportunities:

Platinum—\$25,000

Platinum sponsorship includes

- [1] Complimentary booth in Technology Pavilion
- [3] Full conference registrations (include all meals)
- [2] Sixty-minute educational sessions
- Primary sponsor of one networking event and conference bag or padfolio
- Verbal and logo recognition in Opening Session
- Full-page four-color ad in conference program
- Logo recognition on CBORD's website, including company description and link to company website
- Logo recognition on conference collateral materials
- Exclusive pre-conference joint email promotion to targeted CBORD customer base
- Exclusive introduction and attendance at Conference Orientation
- Attendance at Welcome Reception
- Networking at all remaining lunches and evening events

Gold—\$10,000

Gold sponsorship includes

- [1] Complimentary booth in Technology Pavilion
- [2] Full conference registrations (include all meals)
- [1] Sixty-minute educational session
- Logo and recognition at/on sponsored event or item
- Verbal and logo recognition in Opening Session
- Logo recognition on CBORD's website, including company description
- Logo recognition on conference collateral materials
- Attendance at Welcome Reception
- Networking at lunches and evening events (excluding Conference Orientation)

Silver—\$5,000

Silver sponsorship includes

- [1] Complimentary booth in Technology Pavilion
- [1] Full conference registration (includes all meals)
- Logo recognition in Opening Session
- Logo recognition on CBORD's website
- Logo recognition on conference collateral materials
- Networking at lunches and evening events (excluding Conference Orientation and Welcome Reception)

To reserve your sponsorship or receive additional information, please contact Kelley Wilcox at kaw@cbord.com or 607.330.7558.

Space is selling fast; sign up by February 20 to secure your spot!